



# 167th VWCFAIR AUG.29-SEPT.4 2023

The opportunity to be present & support one of the largest annual events in the Van Wert Community at a great value! Thank you!

Thank you to our 2022 Sponsors!

Below you will find multiple sponsorship opportunities, please review and indicate which ones best fit your interest. If you have any questions at all, please call the office 419-238-9270 or email [vanwertcountyfair@gmail.com](mailto:vanwertcountyfair@gmail.com)

Please know that we rely on the sponsor to provide all of the artwork needed for ad spaces. Ad submissions are due by **April 1st, 2023**. Payment for said sponsorship is due **June 1st, 2023**.

Please designate your funds if you have interest in sponsoring something particular. (Ex: Tent, Stage, Grandstand Entertainment, Free Ground Entertainment) Banners for event signage are to be provided by the sponsor.

*Sponsor of the Day & Event Naming Rights* ASK FOR DETAILS!

## 1. Van Wert County Fair Sponsorship Levels

✓ Indicates what is included	\$500.00	\$750.00	\$1,500.00	\$3,000.00
Logo on Website	✓	✓	✓	✓
Social Media Posts with Logo	✓	✓	✓	✓
Listed as a Sponsor in the Fair Premium Book	✓	✓	✓	✓
Ad in Fair Program		1/8th pg (2.375"x2")	1/4 pg (4.75"x2")	1/2 pg (4.75"x4")
Ad in Race Program			1/8 pg (4"x2.625")	1/4 pg (8"x2.625")
Ad in the Fair Premium Book				✓
PA System Recognition				✓
Golf Cart Sponsor Signage				✓

## 2. Van Wert County Fair Golf Cart Sponsorship

**GOLF CART PROMOTION: THIS IS A SIGN ON THE FRONT OF A GOLF CART ON THE GROUNDS DURING THE ENTIRE WEEK OF THE FAIR.**

\_\_\_\_\_ **\$250.00 PER GOLF CART**

There is a total of 35 spots available for your business to have the opportunity for full week coverage

## 3. Van Wert County Fair Premium & Program Book Ads

### 2023 PREMIUM BOOK (LIMITED AVAILABILITY)

80+ PAGE FAIR GUIDE BOOK WITH RULES AND REGULATIONS

\_\_\_\_\_ **HALF-PAGE: 8" X 5.25" - \$325**

\_\_\_\_\_ **QUARTER-PAGE: 8" X 2.625" - \$175**

### 2023 EVENT PROGRAM (LIMITED AVAILABILITY)

EVENT SCHEDULE BY DAY

\_\_\_\_\_ **HALF-PAGE: 4.75" X 4" - \$550**

\_\_\_\_\_ **QUARTER-PAGE: 4.75" X 2" - \$300**

\_\_\_\_\_ **EIGHTH-PAGE: 2.375" X 2" - \$175**

**FILL OUT THE FORM AND RETURN TO THE VAN WERT COUNTY FAIRGROUNDS OFFICE IN PERSON, BY MAIL, OR EMAIL TO THE ADDRESS BELOW.**

Business Name : \_\_\_\_\_

Point of Contact : \_\_\_\_\_

Business Address : \_\_\_\_\_

City : \_\_\_\_\_ ST : \_\_\_\_\_ ZIP : \_\_\_\_\_

E-Mail : \_\_\_\_\_ Phone : \_\_\_\_\_

Signature \_\_\_\_\_ Total Investment \_\_\_\_\_

**VAN WERT COUNTY AGRICULTURAL SOCIETY • VAN WERT COUNTY FAIRGROUNDS**

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