

**Van Wert County Fair**  
**1055 S Washington St, Van Wert, OH 45891**  
**Phone 419-238-9270 Fax 419-238-6408**  
**www.vanwertcountyfair.com**

**Website Advertising**  
**Information & Pricing**  
**June 2007**  
**vwfair@bright.net**

Non-Profit Ads - \$10 per month per page – partial month is billed as whole month

For Profit Ads - \$20 per month per page (3 consecutive months minimum) – partial month is billed as whole month

New ads will be scheduled to begin at the first of the month. If, for any reason, an ad is posted during the month, the partial month will be billed as a whole month. In all probability (but not certainty), ads will be posted a few days before the end of the month, so that any issues can be worked out and advertiser will get the full month after making sure the ad is acceptable.

Ads will be placed on the left side of each page under the page menu. See bright.net ad for example.

Technical contact person's name, e-mail address, and phone # will be provided to [webmaster@vanwertcountyfair.com](mailto:webmaster@vanwertcountyfair.com). This is the person who will submit graphic, logo, and/or text information for the ad and will answer questions about the ad content. The idea is that the Fair Office will handle the initial contact and billing, and that the Webmaster will handle the technical details of getting the ad created, if necessary, and posted.

Ad size is 165 pixels width x 100-125 pixels height. Height is a little more flexible; width must fit width of established column. See bright.net ad for example.

Ad designed by Van Wert County Fair Webmaster- \$10 fee. All information to be included in ad (which may include small graphics or logos) and color scheme to be provided to [webmaster@vanwertcountyfair.com](mailto:webmaster@vanwertcountyfair.com) by the 20<sup>th</sup> of the month preceding the month when the ad is to be posted. We can link the ad to your website or e-mail address, if you provide us with the address(es). Suggested layout of ad, drawings, or actual graphic that can be adapted are welcome.

We will keep your ad on file. If you choose to stop and re-start advertising, the design fee will not be charged again.

Webmaster will e-mail technical contact person as soon as ad is posted. Technical contact will advise Webmaster ASAP if there are problems or errors with the ad.

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**Website Advertising Agreement**  
**June 2007**  
[ywfair@bright.net](mailto:ywfair@bright.net)

Advertiser/Contact Name		
Mailing Address		
City		
State		
ZIP Code		
Phone #	Cell #	Fax #
E-mail Address		
Web site URL		
Technical Contact Person Name/Phone #/E-Mail		
<b>(Minimum 3 consecutive months, if For Profit Ad)</b>		
Month/Year ad to begin	Month/Year ad to run through	
Or Ongoing ad		

\_\_\_\_\_ Non-Profit Ad - \$10 per month per page  
 \_\_\_\_\_ For Profit Ad - \$20 per month per page (3 consecutive months minimum)

**\$10** - Van Wert County Fair Webmaster to create ad

\$\_\_\_\_\_ **Total cost for ad**

**Payment:** \_\_\_\_\_ **Check payable to Van Wert County Fair enclosed**  
 \_\_\_\_\_ VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover Card

Credit Card #	
Expiration Date (Mo/Yr)	Card Verification # _____ (3 digit code on back of card)
Signature	Date